

OTCBB symbol: **PSPM**
Data as of 11/19/08
closing.
Bid **N/A** x **N/A** ask.

PureSpectrum, Inc.

Last Trade Price	\$ 0.135	<i>Shares Authorized</i>	
52-Week Range	\$ 0.01-0.23	Common Shares	900,000,000
High	\$ 0.135	Preferred Shares	50,000,000
Low	\$ 0.13	<i>Shares Outstanding</i>	
Market Capitalization	\$ 17,478,524	Common Shares	139,828,192
Daily Volume (3 mo.)	312,815	Preferred Shares	0

Business Summary

As the growing global energy crisis continues to loom, there are companies examining and questioning the fundamentals of energy usage in an effort to find new directions in established industries. PureSpectrum, Inc. is one of those companies.

PureSpectrum is an environmentally conscientious high technology firm formed in Savannah, Georgia in 2006 and is at the forefront of the movement to examine the foundations of the lighting industry with the purpose of developing the technological building blocks that will serve as the cornerstones for the evolution of lighting. PureSpectrum's values are grounded in an awareness of the depletion of the world's energy resources and the need for fresh perspectives to provide viable solutions. Realizing that a reduction in energy usage in lighting is a critical component to any conservation strategy, PureSpectrum's mission is to bring to light by bringing to market technology advancements in electrical engineering that will aid the lighting industry's efforts to promote energy conservation.

PureSpectrum's executive staff is a blend of diverse business backgrounds and expertise that enables to see both the science and the business of the lighting industry. Rather than develop technology in a vacuum without specific direction, PureSpectrum identified future challenges to be faced by the lighting industry and addressed those cost, performance and functionality categories through intuitive engineering. By anticipating the industry's future needs, PureSpectrum created technology that can be implemented now and continue to be relevant in the future.

In addition to licensing its breakthroughs in ballast circuitry for electronic ballasts to manufacturers, PureSpectrum is also committed to working alongside utility companies to educate consumers and protect power quality as well as promote energy conservation. A study in New Zealand conducted in 2004 revealed that a massive introduction of low Power Factor CFL bulbs could result in consumers being forced to absorb millions of dollars in corrective measures to repair the electrical grid. Through industry research, PureSpectrum became aware of the impending Power Factor crisis, and all PureSpectrum ballast technologies are engineered with high Power Factor to ensure that any product powered by PureSpectrum technology will not contribute to the strain being placed on energy grids worldwide by the infusion of new lighting mechanisms.

PureSpectrum owns the rights to a family of patents, patent applications and provisional patents related to proprietary circuitry designs for ballast-driven lighting applications. The company is perpetually involved in new research and development, stretching boundaries and challenging accepted principles in order to continue identifying the ideas that will ultimately produce the most cost effective solutions for improving the way artificial light is delivered.

With the exception of historical information, this document may include forward-looking statements that involve a number of risks and uncertainties. Actual results could differ materially from those anticipated as a result of various risks. There are numerous factors that could contribute to such differences, therefore such projected events and anticipated results are not warranties or guaranties that such events will occur or that the Company will achieve such results. For more information about this corporation and risks involved in the investment of their publicly traded shares, please see the company's website(s), and/or documents filed with the SEC, which are easily accessible in the EDGAR database system.

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PURESPECTRUM

340 Eisenhower Drive
Suite 610
Savannah, GA 31406
www.purespectrumlighting.com
Tel: 912-961-4980

Email:
info@purespectrumlighting.com

Active Market Makers

Top Market Maker by
volume (Year-to-Date)

Selected Financial Data Comparison

	12 Months Ended December 2007	9 Months Ended September 2008
Total Assets	\$ 328,532	\$ 244,981
Total Liabilities	\$ 132,300	\$ 130,500
Total Expenses	\$ 0	\$ 0
Net Income (indicates loss)	\$ (688,298)	\$ (1,870,771)

Press Releases

Monday, Nov. 17, 2008

3:30 pm Purespectrum, Inc. Releasing Fully Audited 2006 and 2007 Financial Statements-*Marketwire*

Friday, Nov. 14, 2008

5:00 am Money TV, Week of 11/14-*Marketwire*

Thursday, Nov. 13, 2008

9:00 am Purespectrum, Inc. enters into agreement with Emirates International Capital Advisory-*Marketwire*

7:30 am Purespectrum, Inc, unveils additional power reduction properties for proprietary dimming technology-*Marketwire*

Tuesday, November 4, 2008

9:57 am Purespectrum, Inc. to showcase products and technologies at energy efficiency & sustainability symposium 2008-*Marketwire*

Outstanding Shares:	139,828,192
Estimated Float:	76,437,400
52 week high:	\$ 0.23
52 week low:	\$ 0.01
Average Volume (3-mo.)	312,815

Three Month Chart

