

The Business Channel Presents Part II of Attorney Gregg Zegarelli Tonight 6pm Eastern

Franklin, KY – October 26, 2009 – The Business Channel, Inc. (Frankfurt: S9D.F) – www.tbctoday.com presents Part II of the multi-installment series of informative programs featuring Gregg Zegarelli, attorney and publisher of *The Entrepreneurial Spirit* newsletter.

The second program focuses “The role of the business attorney” in starting a business. It touches on what the entrepreneur should expect from their attorney as one starts a business.

Mr. Zegarelli explains what he thinks the role of the attorney to support the entrepreneur in bringing a business from the idea stage through to business success.

Well-known companies such as Metro-Goldwyn-Mayer, Coca-Cola, Intel, Disney, General Electric, and Microsoft have relied on Mr. Zegarelli’s vast store of business knowledge for legal work and advice.

“As I said last week, Gregg is a terrific communicator,” said Marty Schiff, president of TBC Today, Inc, “and he continues to make clear some of the hard to grasp concepts in terms that anyone can understand. I think we will continue to hit the mark with this presentation. Our target audience enjoyed last week’s premier. We continue to be excited about being able to air our programs on The Business Channel because their website serves our viewers.”

The program marks the beginning of the company’s all new fall lineup that will air online on The Business Channel’s website: www.tbctoday.com at 6pm Eastern

About Gregg Zegarelli, Attorney At Law

Mr. Zegarelli is a frequent lecturer for accredited continuing education series on technology, entrepreneurship, and intellectual property issues. He is a member of the faculty of National Business Institute (NBI), teaching topics including, [Sarbanes-Oxley](#) compliance, proving your case with computer forensics, and other topics in accredited seminars attended by lawyers as part of their continuing legal education. Mr. Zegarelli practices law in Pennsylvania, Illinois and Washington D.C.

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