

The Business Channel Asks, “Are You An Entrepreneur?” Fall Premier Tonight 6pm Eastern

Franklin, KY – October 19, 2009 – The Business Channel, Inc. (Frankfurt: S9D.F) – www.tbctoday.com premieres *Are You An Entrepreneur*, a multi-installment series of informative programs featuring Gregg Zegarelli, attorney and publisher of *The Entrepreneurial Spirit* newsletter.

The first program focuses on key factors involved in starting a business. It touches on the often overlooked topic of having the right mindset to be in business for yourself.

Mr. Zegarelli explains the concepts of bringing a business from the idea stage through to business success.

Well-known companies such as Metro-Goldwyn-Mayer, Coca-Cola, Intel, Disney, General Electric, and Microsoft have relied on Mr. Zegarelli’s vast store of business knowledge for legal work and advice.

“Gregg is a terrific communicator,” said Marty Schiff, president of TBC Today, Inc, “and he has managed to put some hard to grasp concepts in terms that anyone can understand. I think we hit the mark with the right balance with this presentation. Our target audience is going to love this show. We are excited about being able to air our programs on The Business Channel because their website serves our viewers.”

The program marks the beginning of the company’s all new fall lineup that will air online on The Business Channel’s website: www.tbctoday.com at 6pm Eastern

About Gregg Zegarelli, Attorney At Law

Mr. Zegarelli is a frequent lecturer for accredited continuing education series on technology, entrepreneurship, and intellectual property issues. He is a member of the faculty of National Business Institute (NBI), teaching topics including, [Sarbanes-Oxley](#) compliance, proving your case with computer forensics, and other topics in accredited seminars attended by lawyers as part of their continuing legal education. Mr. Zegarelli practices law in Pennsylvania, Illinois and Washington D.C.

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